

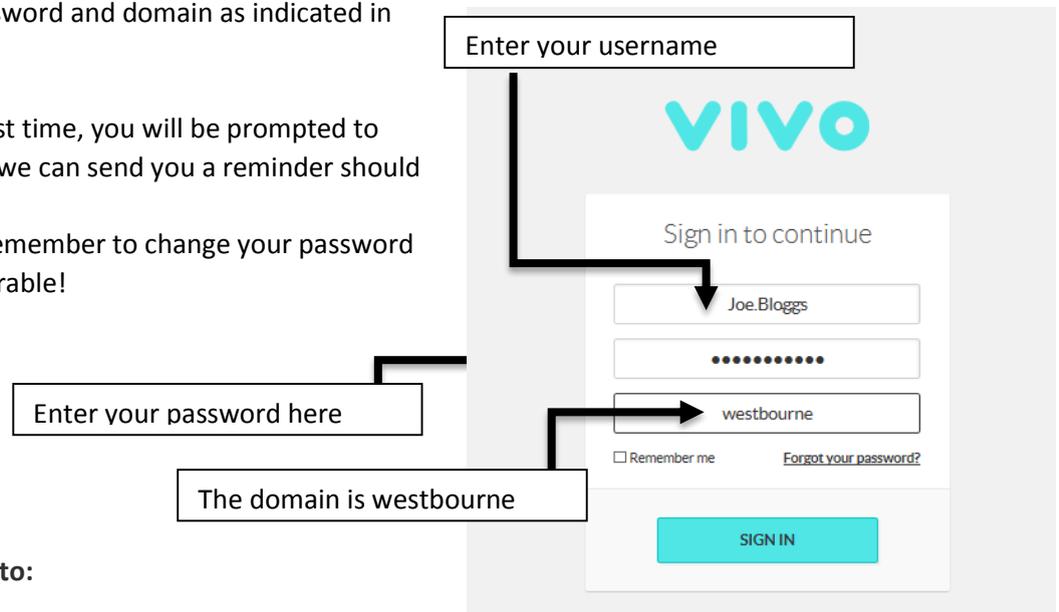
A parent's guide to VIVO

The Vivo Parental Engagement Platform has been designed to positively "engage and inform" parents. With your own personal Vivo account you can view information relating to your child's rewards. Everything is presented in a way that is clear and easy to understand and delivered in a format you choose. With the option to receive updates by email, information can be pushed to you in real time or on a periodic basis, and you can access your account wherever you have access to an internet enabled PC.

How do I log in?

Go to www.vivomiles.com

1. Enter your username, password and domain as indicated in your welcome letter
2. Click on the sign in button
3. When signing in for the first time, you will be prompted to enter an email address so we can send you a reminder should you forget your login.
4. The first time you log in, remember to change your password to something more memorable!



As a parent you have access to:



Monitoring



Access information on your child's rewards.

Please note that due to the way our system is currently set up, you cannot see reasons for negative awards, they will show only as penalties.



Pledges



Make a private pledge to your child, linked to progress at school, to increase motivation.



SMS updates



Receive real-time or periodic updates on your child's daily transaction history, including all rewards, teachers' comments and purchases/donations.

Why is Vivo so beneficial to my child?

• Early personal finance lessons

Vivo is designed in such a way that it looks and feels to students a lot like their first bank account. With the currency being the 'Vivo' and good old fashioned hard work being the way to earn 'Vivos' it presents a unique opportunity to teach some important personal finance lessons. Saving up for something over a longer term, earning interest, budgeting and managing an account are all covered by the Vivo system. There is even an option to purchase a Vivo visa prepaid card for your child to take their first steps into the world of financial independence without the temptations of credit.

• Encourages giving to charity (This will be built into our system at Westbourne Academy over the coming months.)

Vivo Miles allows students to donate the Vivos they earn in school to charities of their choice, empowering them and educating them at the same time. It is an incredibly rewarding feeling for students to work hard for their Vivos so that they can help others in need. In fact, donating to charities is the most popular way to use Vivos! Hundreds of charities have benefited from the generosity of young people.

• League tables and competitions

Schools can use the Vivo Miles system to encourage healthy competition between students. With more traditional certificates and even trophies up for grabs for the best performers it is a fun and more up to date way to engage and stimulate students to go the extra mile, and it's got that all important cool factor!

• Healthy habits

Many schools are successfully encouraging a healthier school day by using Vivo as an extra incentive to change behaviour. This can be by choosing a healthier option at lunch or by taking part in physical activities they otherwise might not have tried. As part of the government's every child matters initiative Vivo links directly into 'be healthy' and statistics have shown it can make a real difference to the health of young people who feel more motivated to make the healthy choice. We therefore plan in the future to use statistics from the food hall to reward students for healthy choices.

• Boosting grades!

Vivo has been helping schools to improve student grades all over the country. Now parents can play their part! By setting targets with associated rewards in the Vivo parent module you can help to drive improvements in your child's learning. Making a simple pledge to add that extra level of incentive (e.g. "earn 200 Vivos and we will take you to the cinema"), or matching the school Vivo- for-Vivo to boost your child's motivation is simple to do and incredibly effective.